

List of New Arrivals for the Month of January, 2016

Sr. #	Author	Title	Class #	Cutter #
1.	Tripathy,Archana	Structure and function in English language	425	T 78 S
2.	Lawrence,Peter	Enterprise in action	658.11	L 32 E
3.	Calkins,Tim	Breakthrough marketing plans	658.802	C 12 B
4.	Rosoff,Nina	The power of paradox	658.4092	R 87 P
5.	Goldstein,Jeffrey	Complexity and the nexus of leadership	303.34	G 48 C
6.	Shaikh,Javed	International marketing	658.8	J 35 I
7.	Muslim,Abul Imtiaz Ain Seen	Road to Haram	297.55	M 93 R
8.	Muslim,Abul Imtiaz Ain Seen	An exercise in thought and what they say	828	M 93E
9.	Bajpai,Naval	Business research methods	658.072	B 14 B
10.	Case,Karl E	Principles of economics	330	C 24 Pa
11.	Anand,Amitendu	Managing E business	658.4	A 47 M
12.	Sinha,S K	Application of it and management in economic growth	658.4	S 48 A
13.	Singh,Chandrama	Corporate environmentalism and public policy	363.7	S 48 C
14.	Turkmen,Erkan	The essence of Rumi's Masnevi	891.5511	T 79 E
15.	Rabbani,Rana Ehtisham	Ruminations	891.4391	R 11 R
16.	Albers,Peggy (edt)	New methods of literacy research	428.40721	N 47
17.	Muslim,A S	Mental retardation in Pakistan	362.35491	M 93 M
18.	Chase,Richard B	Operations and supply chain management	658.5	C 31 O14
19.	Mitra,Zinia(edt)	Indian poetry in English:critical essays	821	I 2
20.	Zyla,J R	Modern business:its friends and foes	658.403	Z 9 M
21.	Havaladar,Krishna K	Business marketing:text and cases	658.8	H 41 B
22.	Rao,Purba,Halady	Business analytics:an application focus	658.401	R 19 B
23.	Biswas,A R	Critique of poetics	811.609	B 56 C
24.	Belsey,Catherine	Critical practice	801.95	B 43 C2
25.	Simpson,Roger	Radio camelot	808.8222	S 47 R
26.	Chaffey,Dave...(et al)	Internet marketing	658.84	I 5 c3
27.	Marlowe,Christopher	Doctor faustus	822.32	M 33 D
28.	Chen Hu,Wen	Big data management technologies and applications	005.74	C 33 B
29.	Bradley , A C	Oxford lectures on poetry	821.09	B 77 O
30.	Bausch,Richard	The Nortom anthology of short fiction	808.81	B 33 N
31.	Kumra,Deepti	Customer relationship management	658.12	K 98 C
32.	Miles,Robert	Jane austen	B	J 25 B
33.	Davis Fisch,Heather	Loss and cultural remains in performance	820.9321632	D 23 L
34.	Coates,Jennifer	Women men and everyday talk	306.44	C 45 W
35.	Bassnett,Susan	Ted hughes	B	T 25 B
36.	Heigham,Juanita(edt)	Qualitative research in applied linguistics	418.0072	Q 1
37.	Cesari,Jocelyne	Why the west fears Islam	297.091821	C 27 W
38.	Dehnugara,Khurshed	The frontline leaders	658.401	D 31 F
39.	Jani,P N	Business statistics:theory and applications	519.9	J 26 B
40.	Cherunilam,Francis	International Business	658.049	C 32 I5
41.	Damodaran,Aswath	Investment valuation	658.15	D 14 I3
42.	Schneider,Gary P	E business	658.05	S 22 E10
43.	Sengar,Anita	Business environment	650	S 28 B
44.	Williams,Gareth	Paralysed with fear:the story of Polio	614.549	W 52 P
45.	Mahindru,S N	Biodiesel : the future fuel	547	M 27 B
46.	Sharma,Deepak	Oil and gas exploration and production	553.280971	S 32 O

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47.	Pande,Satish	Production and operations management	658.5	P 14 P
48.	Stoliznow,Karen	Language myths mysteries and magic	401	S 82 L
49.	Sharma,Deepak	Oil well drilling technology	622.3382	S 32 O
50.	Kaur,Manjot	Fundamentals of E commerce	658.05	K 13 F
51.	Selvam,S K Panner	Fundamentals of leadership quality	658.4092	F 97
52.	Reddy ,N P Eswara	An introduction to Microbiology	576	R 26 I
53.	Amyx,James W	Petroleum reservoir engineering	622.3382	A 47 P
54.	Singh,P K	Petroleum refining processes	665.5	S 48 P
55.	Sharma,Mukesh	Analytical techniques in food processing	664	S 32 A
56.	Selvam,S K Panneer	Digital teaching and learning	371.33	S 28 D
57.	Sharma,R P	Concept and practices in marketing research	658.8072	S 32 C
58.	Martin,Diane	Sustainable marketing	658.802	M 38 S
59.	Morris,Darrell	Diagnosis and correction of reading problem	372.43	M 79 D2
60.	Saoji,Shobhnana	Curriculum and modern teaching methods	371.3	S 11 C
61.	Kottler,Jeffrey A	Counseling skills for teachers	371.4046	K 95 C2
62.	Palaiologou,Loanna	Child observation for the early years	372.21	P 12 C2
63.	Wheelen,Thomas L	Strategic management and business policy	658.4012	W 37 S13
64.	Winer,Russell S	Marketing management	658.8	W 61 M4
65.	Lingwood,Chad G	Politics poetry and sufism in medieval Iran	891.5512	L 64 P
66.	Saptarshi,Dileep	Case studies in corporate strategies	658.4012	S 15 C
67.	Delost,Maria Dannessa	Introduction to diagnostic Microbiology	616.075076	D 33 I
68.	Chance,Don M	An introduction to derivatives and risk management	658.155	C 29 I9
69.	Nenna,Emanuele	Futurist advertising	659.132	N 40 F
70.	Shea,Thomas M	Behavior management	371.1024	S 36 B10
71.	Higgins,Robert C	Analysis for financial management	658.151	H 62 A10
72.	Lekhi,R K	Business economics	330	L 46 B
73.	Chatterjee,Chinmay	Petroleum geochemistry	553.28	C 32 P
74.	Leon,Alexis	Enterprise resource planning	658.4012	L 49 E3
75.	Commings,David	Islam in Saudi Arabia	297.81409538	C 53 I
76.	Nag,N K	Business Mathematics and Statistics	511.8	N 12 B
77.	Sharma,R K	Business organisation	658	S 32 B
78.	Harman,Paul	Business process change	658.406	H 31 B3
79.	Singh,Ramendra	Case studies in marketing management	658.8	C 25
80.	Viramgami,Hitesh S	Entrepreneurship development	338.642	V 82 E
81.	Wydick,Bruce	Games in economic development	338.90015193	W 96 G
82.	Peelen,Ed	Customer relationship management	658.812	P 33 C
83.	Parent,Marc	Turning stones	362.768	P 15 T
84.	McKinney,Damian	Effective leadership: the commando way	658.4092	M 50 E
85.	Rai,Alok Kumar	Customer loyalty:concept context and character	658.812	R 14 C
86.	Lee,William B	Creating entrepreneurial supply chains	380.1	L 41 C
87.	Gupta,Shashi K	Financial management	658.15	G 96 Fi
88.	JHA,Kumar Neeraj	Construction project management	624.068	J 46 C
89.	Tripathy,Satyabrata	Auditing:principles and practice	657.64	T 78 A
90.	Ajami,Fouad	The Arab predicament	320.917	A 27 A
91.	Hunger,J David	Essentials of strategic management	658.4012	H 92 E5
92.	Slack,Nigel	Essential of operations management	658.5	S 50 E
93.	Lerwick,Adam	Banking and insurance management	332.1	L 50 B
94.	Mckeown,Sally	Brilliant ideas for using ICT in the inclusive classroom	371.33	M 50 B

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95.	Robinson,Ann(edt)	A century of contributions to gifted education	371.95	C 27
96.	Pacansky Brock,Michelle	Best prtices for teaching with emerging technologies	371.33	P 10 B
97.	Reid,Gavin	100 + Ideas for supporting children with dyslexia	371.9144	R 32 I
98.	Amin , Sohail(edt)	Major power interest in Indian ocean	320.12	M 28
99.	Woods,Edward	The Communicative grammer of English workbook	428.24	W 65 C
100.	Singh,Anoop Kumar	Resource Geography	910	S 48
101.	Seargeant,Philip	Exploring world Englishes	427.9	S 27 E
102.	Otles,Semih(edt)	Probiotics and prebiotics in food nutrition and health	664.07	P 86
103.	Kotler,Philip	A framework for marketing management	658.8	K 95 F5
104.	Tahir,Neeved Ahmad	The Issue of religious harmony in Europe South	201.5	I 8
105.	Chaudhary,Amjad Ali Khan	September 65 before and after	954.904	C 32 S
106.	Singh,S N	The kingdom of Awadh	954.031	S 48 K
107.	Amna Imam	Democracy and public adnistration in Pakistan	351.5491	A 46 D
108.	Bhatia,Vijay	Worlds of written discourse	401.41	B 51 W
109.	Rollins,Brent L	Pharmaceutical marketing	338.476151	R 78 P
110.	Baumgardner,Steve R	Positive psychology	150.198	B 33 P
111.	Singhal,K C	Essential of pharmaco therapeutics	615.1	S 48 E
112.	Bharath,S	Pharmaceutics	615.1	B 51 P
113.	Long,Fiachra	Educating the postmodern child	370.1	L 76 E
114.	Malik,Nadeem Shafiq(edt)	The Quaid I Azam Muhammad Ali Jinnah	329.9547	Q 1
115.	Nisar Beg	Wanderings in search of my shangri la	910.45	N 63 W
116.	Johnston,James Scott	Kant s philosophy	193	J 52 K
117.	Cartmell,Deboran(edt)	Teaching adaptations	809	T 21
118.	Wajnberg,Eric	Chemical ecology of insect parasitoids	623.7	C 32
119.	Hale,Sandra	Research methods in interpreting	418.02072	H 14 R
120.	Malik,Naddem Shafiq	Brethren in faith	954.903	M 29 B
121.	Alagarsamy,V	Pharmaceutical Chemistry of natural products	615.1	A 28 P
122.	Whalen,Karen	Lippincott illustrated reviews	615.1	W 36 L6
123.	Agarwal,Gaurav	Pharmaceutical technology 1	615.19	A 24 P
124.	Flick,Uwe	An introduction to qualitative research	300.72	F 54 I5
125.	Siddiqui,Anees Ahmad	Hospital and clinical pharmacy	615.1	S 42 H
126.	Smith,David Geoffrey	Teaching as the practice of wisdom	370.115	S 53 T
127.	Sanchez,Triana,Ernesto	Cleaning Pakistan's air	363.7392561	C 42
128.	Muzumdar,K P	Textbook of homoeopathic therapeutics	615.58	M 96 T
129.	Scutchfield,F Douglas(edt)	Public health practice	362.1	P 91
130.	Rawlani,Shobha	Textbook of general anatomy	612	R 21 T